



BUILDERS
ASSOCIATION
OF THE
BLUE RIDGE
MOUNTAINS



2024 FOUNDATION CLUB

Emerald • Diamond • Platinum • Gold • Builders Circle

Grow your business through increased visibility and enhanced exposure with the BA of the Blue Ridge Mountains Foundation Club!

Gain valuable recognition for an ENTIRE YEAR through our exclusive Foundation Club Program. Commit to marketing opportunities early, and save money. Get in front of more building area professionals, as we are the **12th largest Home Builders Association in the nation.**

THE PROCESS IS SIMPLE

Build a package that meets both your company's needs and budget while putting you a step ahead of the competition.



INVOLVEMENT

Choose the events your company would like to participate in for the 2024 year. This guarantees a *specialty rate* in our events, many of which sell out.



SPONSORSHIP LEVEL

Based on your *Involvement Spending* in Step 1 select the corresponding sponsorship level starting at page 14. Then complete the contract and payment.



REAP THE BENEFITS

Enjoy valuable exposure and events all year long to a target market of industry professionals and potential clients. Enjoy exclusive opportunities only allowed to FC members.

Select the same package as 2023. Staff will fill out form and return for your approval.

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SELECTIONS CONTRACT



As one of the largest HBAs in NC, our events will sell out faster than ever!

By signing up now, you are saving big!

Pricing for Foundation Club **saves 25%** on average.

ANNUAL MEETING

Our Annual Meeting of the members opens with a networking reception followed by an informative meeting, rounded out with a Special Guest Speaker. This meeting inducts the elected Board of Directors, recognizes our Sponsors, and engages members with what is in store for 2024!

- Event Sponsor* \$3,250
- Table Top Display \$600
(6, Category Exclusive)

Sponsors are recognized on emails, social media posts, and newsletters inviting members to the event. This event is a great way to get in front of the movers and shakers of our organization. Attendance: 125 to 150

LOCAL INDUSTRY NIGHT

These are collaborative networking events for members of our area associations and organizations to mix and mingle with one another. Besides the Builders Association, Land of the Sky Board of Realtors, Mortgage Bankers Association of WNC, American Society of Interior Designers - Carolinas, Green Built Alliance, and the American Institute of Architects Asheville are invited to attend. Generally matched with a Asheville Chamber event as well.

Host obligations and provided materials same as AFTER HOURS information below.

- September \$3,700

AFTER HOURS

One of our original networking events, held Quarterly 3rd Thursday of the month. Hosts get to have a builders party in their showrooms, business, or venue of choice. Host must provide the beverages (beer, wine, non-alcoholic drinks, food, and door prizes). Generally these gatherings have around 100+ attendees.

- April 18 After Hours \$3,250
- August 15 After Hours \$3,250
- November 21 After Hours \$3,250

Marketing materials can be provided in forms a flyer, social media post, or other marketing materials for the event. Members will be encouraged to bring other industry professionals. Information will be posted on our social media channels, website, and newsletters. Hosting a After Hours requires the requesting company to complete an additional application to be added to the wait list of locations.

Attendance numbers are not guaranteed



CASINO NIGHT

THURSDAY
FEBRUARY 22, 2024

Members can come gamble the night away (with fake money). Attendees receive chips to play 4 different games - Poker, Roulette, Blackjack, and Craps. Players turn their chips in at the end of the night for the chance to win prizes in a raffle.

Sponsor

- Event Sponsor | One Available | \$4,000
 - Logo/Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on players chips and Three (3) tables
 - (4) Four Tickets to the event
 - Recognition in post-event Blueprints blog
- Food Sponsor | One Available | \$3,500
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on signage displayed in dinner area
 - (2) Two Tickets to the event
 - Recognition in post-event Blueprints blog
- Bar Sponsor | One Available | \$2,500
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logos can be printed on drink tickets if applicable
 - (2) Two Tickets to the event
 - Opportunity to name a specialty beverage at event
 - Recognition in post-event Blueprints blog
- Roulette Table Sponsor | 2 Tables | \$777 Per Table
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Logo displayed on (1) Roulette Table signage
 - Recognition in post-event Blueprints blog
- Craps Table Sponsor | 2 Tables | \$750 Per Table
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo displayed on (1) Craps Tables
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event Blueprints blog
- Blackjack Table Sponsor | 6 Tables | \$450 Per Table
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Company Logo displayed on (1) Blackjack Table
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event Blueprints blog
- Poker Table Sponsor | 6 Tables | \$450 Per Table
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Company Logo displayed on (1) Poker Tables
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event Blueprints blog
- Prize Sponsor | \$100 Per Sponsor
 - Name displayed on printed materials and event signage
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event Blueprints blog

Participate - Attendee Ticket | \$75 Group Ticket (5) | \$300



SPORTING CLAYS

Tournament

THURSDAY
MARCH 21, 2024



Our Sporting Clays Tournament is becoming one of our most popular events. Held at the Biltmore Sporting Clays Club (a Private Club) with 12 stations. Teams of 4 players will compete for a chance to prove their shooting skills. Breakfast, Lunch, Snacks are provided for participants and maybe beer.

With an AM and a PM round, you will see folks during two rounds.

Sponsors may provide a company promotional item for the shooter bag (120 quantity required).

Sponsor

- Bullseye Sponsor | One Available | \$3,250
 - Logo/name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - (1) four-person team at the tournament
 - Recognition in post-event Blueprints blog
- Shooter Bag Sponsor | One Available | \$2,000
 - Logo/name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Provide branded bag for tournament attendees (BABRM can source or Sponsor provides their own)
 - Recognition in post-event Blueprints blog
- Lunch Sponsor | One Available | \$1,950
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo displayed on signage in lunch area
 - Recognition in post-event Blueprints blog
- Breakfast and Coffee Sponsor | One Available | \$1,750
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo displayed on signage in breakfast area
 - Recognition in post-event Blueprints blog
- Beer Sponsor | One Available | \$1,000
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Signage on post-course cooler - offering (2) beers per participant
 - Recognition in post-event Blueprints blog
- Sharpshooter Sponsor | 2 Non-Compete | \$975
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - (1) display table with snacks and non-alcoholic beverages on the course (supplied by sponsor)
 - Recognition in post-event Blueprints blog
- Ammo Sponsor | 4 Non-Compete | \$675
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage and bullet boxes
 - Two (2) company representatives could attend event for pulls and score keeping
 - Recognition in post-event Blueprints blog
- Scorecard Sponsor | One Available | \$350
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Two (2) company representatives could attend event for pulls and score keeping
 - Recognition in post-event Blueprints blog
- Buckshot Sponsor | 12 Available | \$250
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website
 - Logo displayed on sign at designated station and on tournament map
 - Bring at least one prize valued at a minimum of \$50
 - Two (2) company representatives could attend event for pulls and score keeping
 - Recognition in post-event Blueprints blog

Participate - Four Person Team | \$700 - 24 Teams Available



GOLF TOURNAMENT

THURSDAY
MAY 16, 2024

Tee off with fellow members for a day of golf at Grove Park Golf Course in May. This is another highly anticipated tournament. One GC will be on every team. The tournament features (2) 18 hole rounds - AM round and PM round.

All Sponsors get recognition in post-event Blueprints blog and may provide company promotional item to be include in golf bag (promotional items require quantity of 200).

Sponsor

- Event Sponsor | One Available | \$3,250
 - Logo/Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Host a hospitality table on the hole of your choice Responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
 - Opportunity to speak at start of tournament
- Beverage Cart* | One Available | \$1,980
(Beverages provided by sponsor)
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - (2) company representatives may drive around in cart to talk to players
- Golf Ball Sponsor | One Available | \$1,550
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Your logo on golf balls given out to each player
- Breakfast & Coffee Sponsor | One Available | \$1,500
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo displayed on signage in breakfast area
 - Opportunity to speak at breakfast
- Golf Towel Sponsor | 2 Non-Compete | \$1,000
 - Name logo on pre-event notices to membership and Event Webpage
 - Logo on a golf towel handed out to each player
- Cooler Bag Sponsor | One Available | \$950
 - Logo/Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
- Provide branded bag for tournament attendees - BABRM can source or Sponsor provides their own - minimum of (200) pieces required
- Eagle Sponsor | 14 Available | \$795
 - Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, signage, and course map
 - Up to (4) representatives, on the green of one of the holes on the course (Location is first come, first serve)
 - Bring at least one prize valued at a minimum of \$50
 - Responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
- Cart Sponsor | 4 Non-Compete | \$450
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on every player golf cart
- Mulligan Card Sponsor | One Available | \$425
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on Mulligan Cards and (1) Birdie Signage
- Scorecard Sponsor | 2 Available | \$350
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on Scorecards for each team
- Birdie Sponsor | 10 Non-Compete | \$200
 - Company Logo on Birdie Signage
- Tee Sponsor | 1 Available | Cost to print Tees
 - Name on pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Logo on package of tees for each player

Participate - Four Player Team | \$700 - Mulligan Team Package | \$60 - Poker Run Team Package | \$60



SEPTEMBER 2024



This friendly competition known as “Battle of the Builders” is our popular annual double elimination cornhole tournament. The tournament field includes 32 sets of custom made cornhole boards sponsored by member companies - it is a sight to see! This afternoon event kicks off with a pre-competition lunch too.

Sponsors are asked to bring at least one prize valued at a minimum of \$50 for our Raffle.

Sponsor

- Event Sponsor | One Available | \$3,250
 - Logo/name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Opportunity to speak at start of tournament
- Beverage Sponsor | One Available | \$2,250
 - Logo/name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Responsible for providing your own hospitality table and chairs, tent (recommended), beverages, and any additional signage needed
- Lunch Sponsor | One Available | \$2,000
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Logo displayed on signage in lunch area
- Sunglasses Sponsor | One Available | \$999
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, and signage
 - Company logo on Sunglasses handed to participants
- Scorecard Sponsor | One Available | \$400
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Logo on scoreboard & bracket signage
- Board Sponsor
 - New Board | \$375
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Two (2) spectator tickets
 - Custom boards with company logo for use at the tournament
 - Board Re-Entry | \$250
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Two (2) spectator tickets
- Snack Sponsor | One Available | \$500
 - Logo/name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Responsible for providing your own hospitality table and chairs, tent (recommended), snacks, and any additional signage needed
- Reverse Raffle Sponsor | One Available | \$300
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Company logo on reverse raffle board
- Shade Sponsor | 6 Available | \$300
 - Name in pre-event notices to membership including emails and social media, as well as post-event Blueprints blog
 - Logo displayed on event website, printed materials, signage, and t-shirt
 - Responsible for providing your own pop-up tent, four (4) chairs for spectators to sit, and any additional signage needed

Participate - Four Person Team | \$400 | Attendee Ticket | \$25



PARADE of HOMES™

OCTOBER 2024

There is no better way to showcase your work to thousands of people each year than by participating in the WNC Parade of Homes. When you enter a home on the annual parade, your expertise, craftsmanship, and building style are front and center with building industry professionals and the consumer market, both locally and nationally. Your home will be featured in the Parade magazine that is distributed throughout WNC and featured on our website with photos and Matterport 3D virtual tours (tours available for an entire year). This is our biggest event of the year taking place in October.

Sponsor

- Presenting Sponsor | One Available | \$6,500
 - Logo and name on ALL Parade pre-event notices including ads, builders packets, social media, the magazine, and predominately on the Parade website
 - Full page ad in the POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online and Printed Directory
 - Recognition in Parade newsletters, social media announcements, and radio promotions
 - Company Name on Matterports (virtual tours for the homes) for an entire year
 - Multiple opportunities to speak to builders participating, including a feature at the Awards Gala
 - (1) table of (8) seats at the Awards Gala
 - Special acknowledgment in the Awards Gala Presentation and Program
- Contributing Sponsor | 3 Non-Compete | \$1,950
 - Logo and name on ALL Parade pre-event notices including ads, builders packets, social media, the magazine, and predominately on the Parade website
 - Half page ad in the POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online and Printed Directory
 - Recognition on sponsorship signage in homes
 - (4) tickets to the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- Patron Sponsor | 10 Available | \$950
 - Logo on Parade website and acknowledgment in POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online Directory
 - Recognition on sponsorship signage in homes
 - (2) tickets to the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- Friends of the Parade | Unlimited | \$500
 - Logo on Parade website and acknowledgment in POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online Directory
 - Recognition on sponsorship signage in homes
 - (1) tickets to the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- Parade Partners | Unlimited
\$450 (1 Year) - \$800 (2 Year)
 - Included in Parade Partner Promotions to all builders from January - May
 - Logo inclusion in Partner Sponsors ad in the 2024 Parade Magazine
 - Logo on social media pushes to members
 - Opportunity to present services to builders
 - Save 20% on ads for the Parade Magazine

Advertising

Premium Placement Full Page Ad (4)	\$3,100	Full Page Ad	\$2,025	Half Page Ad	\$1,025	Ad Design Charge	\$250
		Online Banner Ad (12 months)	\$2,000	Quarter Page Ad	\$855		

Awards Gala

OCTOBER 2024



This is the Western North Carolina's premiere event of the year for the building industry! Around 300 attendees come in their finest to enjoy live music, a plated dinner and the Awards presentation. The Awards presentation includes Parade of Homes Awards, Of the Year Awards, and WNC Stars winners.

Sponsor

- Gala Sponsor | One Available | \$6,000
 - Logo in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials (invitation, signage and program) and event slideshow
 - (1) table of (8) people at the Awards Gala
 - Opportunity to speak at Awards Gala
 - Recognition in post-event Blueprints blog
- Awards Sponsor | One Available | \$3,000
 - Logo on event website, printed materials (signage and program) and event slideshow
 - Logo on all Awards, assists in handing out Awards on stage
 - (4) tickets to the Gala
 - Recognition in post-event Blueprints blog
- Bar Sponsor | One Available | TBD
 - Logo on event website, printed materials (signage and program) and event slideshow
 - Logo on signage displayed at all bars and cocktail napkins
 - Logos can also be on drinks tickets if tickets are applicable
 - Recognition in post-event Blueprints blog
- Table Wine Sponsor | One Available | \$2,500
 - Logo on event website, printed materials (signage and program) and event slideshow
 - Logos on bottles of wine on each table
 - (2) tickets to the Awards Gala
 - Recognition in post-event Blueprints blog
- Music/Band Sponsor | One Available | \$2,050
 - Logo on event website, printed materials (signage and program) and event slideshow
 - Logo on signage displayed with Band at cocktail hour
 - Recognition in post-event Blueprints blog
- Photo booth Sponsor | One Available | \$1,750
 - Logo on event website, printed materials (signage and program) and event slideshow
 - Logo on photos printed from the photo booth
 - Recognition in post-event Blueprints blog

Other Sponsorships available closer to the event

- DECOR SPONSOR
- GIFT BAG SPONSOR
- GIFT SPONSOR

Ticket price and table prices will be determined at a later date due to venue and menu costs.



Holiday Party

DECEMBER 2024

Our Holiday Party really gives our members the chance to let their hair down at the end of the year. The themed event is a more causal affair and always has a great turnout. It also serves as a round up of the year, and is the time where we acknowledge our Foundation Club members for their contributions.

Sponsor

- Event Sponsor | One Available | \$4,000
 - Logo/Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on individual table displays
 - Recognition in post-event Blueprints blog
- Food Sponsor | One Available | \$3,200
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on signage displayed in dinner area
 - Recognition in post-event Blueprints blog
- Bar Sponsor | One Available | \$2,250
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logos can also be on drinks tickets for the drinks if tickets are applicable.
 - Opportunity to name specialty beer at bar
 - Recognition in post-event Blueprints blog
- Dessert Sponsor | One Available | \$1,500
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on signage displayed in dessert area
 - Recognition in post-event Blueprints blog
- Photo booth Sponsor | One Available | \$850
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on Photos printed from the photo booth
 - Recognition in post-event Blueprints blog
- DJ Sponsor | One Available | \$600
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Recognition in post-event Blueprints blog
 - Logo on Signage by the DJ
- Reverse Raffle Sponsor | 3 Non-competes | \$400
 - Name in pre-event notices including emails, and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Recognition in post-event Blueprints blog

Participate - Free for members | Guest Ticket \$40

MARKETING SERVICES

These services are available to Foundation Club **members only**. If your company lacks a marketing professional or needs graphic design services, we can help.

- **New Branding | \$6,000 +**
 - New logo for your business
 - Brand Guidelines Packet for your new logo
 - Logo formatting in different applications: Black and White, Knockout, badges, etc.
 - Fonts and Color information
(Regulated amount of hours available)
- **Brand Refresh | \$2,250**
 - Modernizing an existing logo including Vectorizing, cleaning, and adjusting fonts
 - Logo formatting in different applications: Black and White, Knockout, badges, etc.
 - Fonts and Color information
(Regulated amount of hours available)
- **Marketing Consulting | \$955**
 - 3 Hours allocated to discussing a marketing plan for your business.
 - Topics include goals, social media planning, advertising planning, SEO, re-targeting planning, etc
- **Branded Social Media Posts | \$850**
 - 10 flat posts for your account; Some feedback on content - logos - holidays required
 - Or 5 Reels
(split up can be discussed)
- **Print Advertising Design | \$625**
 - Design of advertisement for magazines, newspaper, or other print application
- **Social Media One on One | \$700**
 - Around 2 hour teach session for an employee or owner who need to learn more about scheduling posts, creating dynamic reels etc. { Focus on Facebook/ Instagram }
- **E-Mail Newsletter Design/Setup | \$225**
 - Setup template on Mailchimp 1 time and then show process to continue
- **Other Design Services | Negotiable**
 - Billboard, magazine, pamphlets, flyers etc.
 - Price based on need

DIGITAL ADVERTISING

- **Grand Placement Banner | \$1,350**
 - 4 banner spaces for our website pages
 - Ad Horizontal and Thin
- **Online Directory Banner | \$1,025**
 - 4 rotating banner spaces for our website
 - Shown only on the Online Directory Page - When someone is looking for a service
 - Ad Horizontal and Thin
- **Banner Ad on E-Mail Blast | \$755**
 - 24 ads (2 for each month)
 - Free Ad design
 - Ad Horizontal and Thin
 - Limited to 4 ads

DIRECTORY

The directory booklet will have a new design and look in 2024! Now being produced in house.

- **Full Page Ad in the Printed and Online Directory Booklet | \$1,500**
- **Half Page Ad in the Printed and Online Directory Booklet | \$700**
- **Logo in Printed Directory \$275**

EDUCATION SPONSORSHIPS

One of the many benefits of Builders Association membership is the education our members can receive throughout the year.

CE CLASS SPONSOR

<i>Title Sponsor</i>	\$1,175
Lunch Sponsor	\$800
Breakfast/Coffee Sponsor	\$450
Snack Sponsor	\$450

ADVANCED CONTRACTOR EDUCATION

Sponsors are recognized on emails, social media posts, and newsletters inviting members to the event. ACE classes are education for our members not based on a certain brand. In the past events have been held on Small Business Marketing, Building Science, Steep Slopes, Common Code Violations, and Health Insurance.

- ACE Education Series Event Sponsor \$3,500

NEW MEMBER WELCOME

We have around 4 Membership Celebrations events a year focused on letting new members know how to get the most out of their Builders Association membership. Sponsors on this event are on event signage, recognized on emails, social media posts, and newsletters inviting members to the event, and have a chance to speak. The events are held at a local brewery and include one beer and food.

- New Member Welcome Sponsor \$2,250

These Free 2 Hour Classes over lunch allow businesses to showcase their skills and educate our membership.

LEARN OVER LUNCH

Sponsors will teach a course on their area of expertise. Four non-competing businesses are allowed this option. You must have a skill or service the Builders Association deems to be of value to our membership. Previous classes have focused on Money Lending, Water Sealing, Business Coaching, and Helical Screw Piles.

- Learn over Lunch Host (4) \$995

ANNUAL MEETING

- Event Sponsor \$3,250
- Table Top Display \$600

LOCAL INDUSTRY NIGHT (SEPT)

- Industry Host Sponsor \$3,700

AFTER HOURS HOST

- April 18 After Hours \$3,250
- August 15 After Hours \$3,250
- November 21 After Hours \$3,250

CASINO NIGHT (FEB)

- Event Sponsor* \$4,000
- Food Sponsor \$3,500
- Bar Sponsor \$2,500
- Roulette Sponsor (2) \$777
- Craps Sponsor (2) \$750
- Black Jack Sponsor (6) \$450
- Poker Sponsor (6) \$450
- Prize Sponsor \$100
-
- Guest Tickets \$75
- Group Tickets (5) \$300

CLAY SHOOT TOURNAMENT (MARCH)

- Bullseye Sponsor \$3,250
- Shooter Bag Sponsor \$2,000
- Lunch Sponsor \$1,950
- Breakfast and Coffee Sponsor \$1,750
- Beer Sponsor \$1,000
- Sharpshooter Sponsor (2) \$975
- Ammo Sponsor (4) \$675
- Scorecard Sponsor (1) \$350
- Buckshot Sponsor (12) \$250
-
- Four Person Team (24) \$700

GOLF TOURNAMENT (MAY)

- Event Sponsor \$3,250
- Beverage Cart \$1,980
- Breakfast and Coffee Sponsor \$1,500
- Golf Ball Sponsor \$1,550
- Cooler Bag Sponsor \$950
- Golf Towel Sponsor \$1,000
- Eagle Sponsor* (14) \$795
- Scorecard Sponsor (2) \$350

- Cart Sponsor (4) \$450
- Birdie Sponsor (10) \$200
- Mulligan Sponsor (1) \$425
-
- Four Player Team \$700
- Mulligan Team Package \$60
- Poker Run Team Package \$60

BATTLE OF THE BUILDERS (SEPT)

- Event Sponsor* \$3,250
- Beverage Sponsor \$2,250
- Lunch Sponsor \$2,000
- Sunglasses Sponsor \$999
- Scorecard Sponsor \$400
- New Board Sponsor \$375
- Board Re-Entry Sponsor \$250
- Snack Sponsor (1) \$500
- Reverse Raffle Sponsor (1) \$300
- Shade Sponsor (6) \$300
-
- Four Person Team \$400
- Attendee Ticket \$25

PARADE OF HOMES (OCT)

- Presenting Sponsor \$6,500
- Contributing Sponsor (3) \$1,950
- Patron Sponsor (10) \$950
- Friends of the Parade \$500
- Parade Partners (1 year) \$450
- Parade Partners (2 years) \$800
- Premium Full Page Ad (4) \$3,100
- Full Page Ad \$2,025
- Online Banner Ad (12 months) \$2,000
- Half Page Ad \$1,025
- Quarter Page Ad \$855
- Ad Design Charge \$250

AWARDS GALA (OCT)

- Awards Gala Sponsor \$6,000
- Awards Sponsor \$3,000
- Bar Sponsor* TBD
- Table Wine Sponsor \$2,500
- Photo booth Sponsor \$1,750
- Music/Band Sponsor \$2,050

HOLIDAY PARTY (DEC)

- Event Sponsor* \$4,000
- Food Sponsor \$3,200
- Bar Sponsor \$2,250
- Dessert Sponsor \$1,500
- Photo booth Sponsor \$850
- DJ Sponsor \$600
- Reverse Raffle Sponsor (3) \$400
-
- Guest Tickets \$40

MARKETING SERVICES

- New Branding \$6,000
- Brand Refresh \$2,250
- Marketing Business Consulting \$955
- Branded Social Media Posts \$850
- Print Advertising Design \$625
- E-Mail Newsletter Design/Setup \$225
- Social Media One on One \$700
-
- Grand Placement Banner* \$1,350
- Online Directory Banner \$1025
- Banner Ad on E-Mail Blast (24) \$755

- Full Page Ad in the Printed and Online Directory Booklet \$1,500
- Half Page Ad in the Printed and Online Directory Booklet \$700
- Logo in Printed Directory \$200

EDUCATIONAL SPONSORSHIPS

- ACE Education Series Sponsor \$3,500
- New Member Welcome Sponsor \$2,250
- Lunch and Learn Host (4) \$995

CE Class Sponsorship

- Title Sponsor (choose up to 3) \$1,175
- Breakfast/Coffee Sponsor \$450
- Lunch Sponsor \$800
- Snack Sponsor \$450

INVOLVEMENT TOTAL

2024 SPONSORSHIP LEVELS

YOU MUST SELECT THE CORRESPONDING SPONSORSHIP LEVEL based on your involvement total on the *Selection Page* -p.15. The following is a suite of additional exclusive benefits to your company because of your participation in Foundation Club.



EMERALD SPONSOR - \$3550

Involvement over \$10,501 in Selections. Dues may count towards involvement

- Logo Recognition (\$2,750)
Foundation Club Shirts
Foundation Club Website Page and Rotating Banner on BABLueRidge.com
Membership Mailer
Foundation Club Signage (at EVERY event)
Parade of Homes Magazine
 - Company Featured Once on E-Calendar and E-News (\$1,000)
 - Seven (7) Affiliate Memberships Included (\$665)
 - Complimentary Guest Tickets to After Hours (\$100)
 - Recognition and Opportunity to Speak to Members at Annual Meeting and Holiday Party (\$1,500)
 - Educational Article with Company Recognition in BluePrints Blog (provided by sponsor) (\$350)
 - Five (5) Cumulative hours of Design Services (\$1,000)
 - One Featured Social Media Post and Overall FC Sponsorship Recognition (\$800)
 - Company Brochures/Marketing Pieces Displayed in Office (provided by sponsor) (\$200)
 - Featured in a Handout Briefly Describing Your Business - Sent Out to New Members (\$200)
 - Basket of BABRM Goods (\$250)
 - Free use of Meeting Space During Business Hours (must be coordinated with staff) (\$200)
 - Logo Upgrade in the POH Magazine and in our Online and Print Directory (\$275)
 - Full Page Ad in the Printed and Online Directory Booklet (\$1,500)
- Total Value + \$10,790**



DIAMOND SPONSOR - \$2750

Involvement between \$6,501- 10,500 in Selections. Dues may count towards involvement

- Logo Recognition (\$2,750)
Foundation Club Shirts
Foundation Club Website Page and Rotating Banner on BABLueRidge.com
Membership Mailer
Foundation Club Signage (at EVERY event)
Parade of Homes Magazine
 - Up to Five (5) Affiliate Memberships Included (\$475)
 - Complimentary Guest Tickets to After Hours (\$100)
 - Social Media Recognition (\$800)
 - Recognition at our Annual Meeting and Holiday Party (\$1,000)
 - Educational Article with Company Recognition in BluePrints Blog (provided by sponsor) (\$350)
 - Featured in a Handout Briefly Describing Your Business - Sent Out to New Members (\$200)
 - Basket of BABRM Goods (\$250)
 - Logo Upgrade in the POH Magazine and in our Online and Print Directory (\$275)
 - Half Page Ad in the Printed and Online Directory Booklet (\$700)
- Total Value + \$6,900**

(Estimated Value of components)

PLATINUM SPONSOR - \$1750

Involvement between \$4,000 - \$6,500 in Selections.

- Company Name Recognition (\$2,075)
 - Foundation Club Shirts
 - Foundation Club Website Page and Rotating Banner on BABLueRidge.com
 - Membership Mailer
 - Foundation Club Signage (at EVERY event)
 - Parade of Homes Magazine
- Complimentary Guest Tickets to After Hours (\$100)
- Recognition at our Annual Meeting and Holiday Party (\$1,000)
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor) (\$350)
- Logo Upgrade in the POH Magazine and in our Online and Print Directory (\$275)
- Up to Three (3) Affiliate Memberships Included (\$285)

Total Value + \$4,085

GOLD SPONSOR - \$995

Involvement less than \$3,999 in Selections.

- Company Name Recognition (\$2,075)
 - Foundation Club Shirts
 - Foundation Club Website Page and Rotating Banner on BABLueRidge.com
 - Membership Mailer
 - Foundation Club Signage (at EVERY event)
 - Parade of Homes Magazine
- Complimentary Guest Tickets to After Hours (\$100)
- Recognition at our Annual Meeting and Holiday Party (\$1,000)
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor) (\$350)
- Logo upgrade in the POH Magazine and in our Online Directory (\$250)
- One (1) Affiliate Memberships Included (\$95)

Total Value + \$3,870

BUILDERS CIRCLE - \$2850

Exclusive to 12- 15 Builders Per Year

- Logo Recognition (\$2,500)
 - Foundation Club Shirts
 - Builders Circle Website Page
 - Foundation Club Signage (at EVERY event)
 - Parade of Homes Magazine
- Blog Featuring your Business (staff can help with creation if needed) (\$350)
- One free 8-hour CE Class (in-person) (\$180)
- Logo Upgrade in the POH Magazine and in our Online and Print Directory (\$275)
- Rotating Digital Ad targeting from website visitors 1-Builders Circle Builder a Month (\$850)
- BA Provides Recommendation to your Business When Public Inquires for a Referral, in Addition to the Directory (\$1,000)
- Builder Yearly Membership Dues plus One (1) Affiliate Membership (\$690)
- (1) \$500 Credit Towards Parade of Homes Participation (ads, entry, etc.)
- Social Media Feature or Take Over (\$500)

Total Value + \$6,845

(Estimated Value of components)



2024 Foundation Club Contract

This contract is to be used in conjunction with a 2024 Foundation Club Involvement Form. Both a signed Involvement Form and Contract will be required to secure package.

Package Total

Involvement Total (Page 13)	\$ _____
Sponsorship Level (Page 14 & 15)	\$ _____
Membership Dues	\$ _____
Quarterly Payment Admin Fee (\$95)	\$ _____
TOTAL	\$ _____

Official Business Name: _____ Phone: _____

As it will be printed for all 2024 publications

Contact Name: _____ Email: _____

Sponsorship Level: _____

Method of Payment: Please mail check with form to address below or complete credit card information below.

Credit Card: Charge my Card in full Charge my Card Quarterly (\$95 administrative fee)

Visa MasterCard American Express

Card Number: _____ Exp. Date: ____ / ____ 3-digit Code: _____

Name on Card: _____ Email (Electronic Receipt): _____

Billing Address: _____ City/State/Zip: _____

Signature: _____ Printed Name: _____ Date: _____

Electronic Check Draft my account in full Draft my account quarterly (\$95 administrative fee)

Checking Savings

Name on the Account: _____

Routing/ABA Number: _____ Account Number: _____

Signature: _____ Printed Name: _____ Date: _____

Payment is due in full by February 15, 2024. Quarterly payment may be completed on this form but must be approved by Staff

Deadlines: All Foundation Club sponsors receive first right of acceptance for their current Foundation Club level through January 25, 2024. Remaining packages and their contents are based on a first come, first serve basis after Signed form and payment due February 15, 2024.

Billing terms: Full year contract is required. All contracts must either be paid in full at time of reservation or set up in quarterly payments with electronic check or credit

card (with \$95 administrative fee). Quarterly payments must be completed below and approved by Executive Officer. Quarterly payments charged/drafted upon receipt of contract, March 29, June 28, September 30.

Cancellations: This contract is binding and cancellations will not be accepted. Sponsorship dollars are non-transferable within 90 days of selected event. Subject to review and approval.

Name/Logo Changes: If a company changes names or logos during the contracted year, the BABRM will update Foundation Club promotions with the new name, within reasonable expectations (particularly digitally). No printed signage will be changed during the contracted year.

Package Details: Please include Involvement Sheet and Sponsor Level Selection with this contract.

I am an authorized representative of the company listed herein, and have read and understand the above contract and agree to the terms and conditions outlined above.

Name: _____ Signature: _____ Date: _____

Email Foundation Club Package Selection info to:

Megan Carroll - Megan@AshevilleHBA.com or call 919.810.6096