



2026 FOUNDATION CLUB



1.2K+
MEMBERS &
PROFESSIONALS

90+
BENEFITS &
RESOURCES

60
YEARS OF INDUSTRY
EXPERIENCE

60+
EVENTS
CONDUCTED

Grow Your Business with Year-Round Visibility!

Join the Foundation Club of the Builders Association of the Blue Ridge Mountains and secure valuable recognition for your business all year long.

By committing early, you'll lock in premium marketing opportunities, save money, and enhance your exposure across our events, publications, and digital platforms. Connect with one of the largest Home Builders Associations in the nation—ranked 13th overall—and reach thousands of building professionals across Western North Carolina.

THE PROCESS IS SIMPLE

1

BUILD YOUR PACKAGE

Create a customized plan that aligns with your company's goals and budget — positioning your business a step ahead of the competition.

2

CHOOSE YOUR INVOLVEMENT

Select the events and programs your company wants to participate in for the upcoming year. Your early commitment guarantees preferred rates and ensures a presence at our most sought-after events — many of which sell out quickly.

3

SELECT YOUR SPONSORSHIP LEVEL

Based on your total involvement spending from Step 2, choose the corresponding sponsorship level (beginning on page 14). Then, simply complete your contract and submit payment to secure your spot.

4

REAP THE BENEFITS

Gain valuable exposure and year-round visibility to a targeted audience of industry professionals and potential clients. As a Foundation Club member, you'll enjoy exclusive recognition and opportunities available only to our most committed partners.

Select the same package as 2025. (Staff will fill out form and return for your signature of approval.)

TABLE OF CONTENTS

EVENTS

Annual Meeting.....	3
Casino Night.....	4
Sporting Clays Tournament.....	5
Golf Tournament - May	6
Golf Tournament - August.....	7
Battle of the Builders.....	8
WNC Parade of Homes.....	9
Awards Gala.....	10
Holiday Party	11

PROGRAMS & INITIATIVES

Education Sponsorships.....	12
Digital Advertising	12
Industry Mixer Sponsorships ...	13
New Opportunities.....	13

SELECTION PAGE

SPONSORSHIP LEVELS

SELECTIONS CONTRACT

Don't Miss Out!

As one of the largest Builders Associations in North Carolina, our events fill up faster than ever. Join now to secure your spot and save big — Foundation Club members enjoy an average of 25% in savings while locking in premium visibility all year long.

ANNUAL MEETING

THURSDAY
JANUARY 15, 2026



The **Annual Meeting**, hosted at **Sierra Nevada Brewing**, brings members together to celebrate progress, hear from a guest speaker, and learn about priorities for the year ahead. The event begins with a networking hour featuring sponsor table tops where attendees connect with businesses and enjoy giveaways. It's an evening of connection, recognition, and collaboration among builders, trade professionals, and community partners shaping the future of WNC's housing industry.

- **Event Sponsor** | 1 Available | \$3,750
 - Recognized as Presenting Sponsor on all marketing
 - Logo on event signage, slide deck, & printed materials
 - Opportunity to speak for 2-3 minutes during the program
 - Placement of branded materials at check-in
 - Table Top Display included
 - 4 complimentary tickets
 - First right of refusal for 2027
- **Keynote Speaker Sponsor** | 1 Available | \$1,750
 - Dedicated "Keynote Sponsor" slide
 - Mention in all speaker-related communications
 - Opportunity to introduce the speaker (optional)
 - Reserved front-row seating
 - 3 Complimentary tickets
- **Food Sponsor** | 1 Available | \$1,500
 - Logo at buffet/food stations
 - Recognition on slide deck and promotional emails
 - Option to provide branded napkins or tent cards
 - 2 complimentary tickets
- **Bar Sponsor** | 1 Available | \$1,250
 - Logo at bar stations
 - Recognition on slide deck
 - Opportunity to provide branded cups, koozies, or napkins
 - 2 complimentary tickets
- **Supporting Sponsor** | 4 Available | \$1,250
 - Logo on promotional materials
 - Recognition during program
 - Option to provide a door-prize giveaway
 - 2 complimentary tickets
- **Networking Reception Sponsor** | 1 Available | \$1,000
 - Logo on reception signage
 - Recognition during welcome remarks
 - Logo on slide deck
 - 2 complimentary tickets
- **Decor Sponsor** | 1 Available | \$750
 - Recognition on slide deck and promotional materials
 - Logo on signage in a high-visibility area
 - Verbal recognition during welcome remark
 - Opportunity to provide or contribute décor elements to enhance the event space
 - 2 complimentary tickets
- **Table Top Display Sponsor** | 6 Non-Compete | \$650
 - Display table during networking hour
 - Logo on slide deck and event webpage
 - Opportunity to briefly address attendees & give a door prize
 - 1 complimentary ticket

Participate - Member Ticket | \$15 - Non-Member Ticket | \$25



CASINO NIGHT

THURSDAY
FEBRUARY 12, 2026

Join us at **Cultivated Cocktails** for one of the most exciting nights of the year! **Casino Night** combines networking, entertainment, and a little friendly competition — creating an energetic atmosphere where relationships are built and business connections thrive. Supporting this event shows your company's commitment to strengthening the building community while putting your brand front and center in front of engaged members and guests.

Projected Attendance: 150-200 industry professionals and community partners

- **Event Sponsor** | 1 Available | \$4,250
 - Logo/Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on players chips and 3 tables
 - 4 Tickets to the event
 - Recognition in post-event communications
- **Food Sponsor** | 1 Available | \$3,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on signage displayed in dinner area
 - 2 Tickets to the event
 - Recognition in post-event communications
- **Bar Sponsor** | 1 Available | \$2,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logos can be printed on drink tickets if applicable
 - 2 Tickets to the event
 - Opportunity to name a specialty beverage at event
 - Recognition in post-event communications
- **Entertainment Sponsor** | 1 Available | \$1,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logos on signage displayed by the entertainment
 - 2 Tickets to the event
 - Recognition in post-event communications
- **Photo Booth Sponsor** | 1 Available | \$1,250
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on print and digital version of photos
 - Logos on signage displayed in Photo Booth area
 - 2 Tickets to the event
 - Recognition in post-event communications
- **Roulette Table Sponsor** | 2 Available | \$888/Table
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Logo displayed on 1 Roulette Table signage
 - Recognition in post-event communications
- **Craps Table Sponsor** | 2 Available | \$777/Table
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on 1 Craps Tables
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event communications
- **Blackjack Table Sponsor** | 6 Available | \$555/Table
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Company Logo displayed on 1 Blackjack Table
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event communications
- **Poker Table Sponsor** | 3 Available | \$444/Table
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Company Logo displayed on 1 Poker Table
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event communications
- **Prize Sponsor** | \$99/Sponsor
 - Name displayed on printed materials & signage
 - Sponsor is required to provide a prize for the event (value of \$100 or more)
 - Recognition in post-event communications

Participate - Attendee Ticket | \$75 - Group Ticket (5) | \$300

SPORTING CLAYS

Tournament

FRIDAY
MARCH 27, 2026



Our **Sporting Clays Tournament** has quickly become one of our most in-demand events! Hosted at the exclusive **Biltmore Sporting Clays Club**, this tournament offers a unique networking opportunity in a relaxed, outdoor setting. Teams of four compete across 12 stations to test their skills, enjoy friendly competition, and connect with fellow industry professionals.

Projected Attendance: 120+ participants across morning and afternoon rounds

- **Bullseye Sponsor** | 1 Available | \$3,750
 - Logo/Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - 1 four-person team at the tournament
 - Recognition in post-event communications
- **Lunch Sponsor** | 1 Available | \$2,200
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on signage in lunch area
 - Recognition in post-event communications
- **Shooter Bag Sponsor** | 1 Available | \$2,000
 - Logo/Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Provide branded bag for tournament attendees (BABRM can source or Sponsor provides their own)
 - Recognition in post-event communications
- **Beer Sponsor** | 1 Available | \$1,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Signage on post-course cooler - offering 2 beers per participant
 - Recognition in post-event communications
- **Breakfast and Coffee Sponsor** | 1 Available | \$1,650
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on signage in breakfast area
 - Recognition in post-event communications
- **Hot Chocolate/Cider Stations** | 2 Non-Compete | \$850
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - 1 display table with snacks and non-alcoholic beverages on the course (supplied by sponsor)
 - Recognition in post-event communications
- **Ammo Sponsor** | 4 Non-Compete | \$675
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, & bullet boxes
 - 2 company representatives invited to attend event
 - Recognition in post-event communications
- **Scorecard Sponsor** | 1 Available | \$400
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - 2 company representatives invited to attend event
 - Recognition in post-event communications
- **Buckshot Sponsor** | 12 Available | \$252
 - Name in pre-event notices to membership
 - Logo on event website
 - Logo displayed on sign at designated station and on tournament map
 - Bring at least one prize valued at a minimum of \$50
 - 2 company representatives invited to attend event
 - Recognition in post-event communications

Participate - Four Person Team (GC Required) | \$777 - ammo & lunch included - 24 Teams Available
Morning or Afternoon Team



GOLF TOURNAMENT

THURSDAY
MAY 21, 2026

Tee off at one of WNC's most iconic courses — the **Grove Park Inn Golf Course** with fellow members for a day of golf, networking, and friendly competition. Each foursome includes one GC, making this event a unique opportunity to build relationships on and off the course. With both morning and afternoon rounds, sponsors enjoy visibility and engagement with players throughout the day.

Projected Attendance: Nearly 300 golfers (based on recent years) — a mix of builders, suppliers, & industry affiliates.

- **Event Sponsor** | 1 Available | \$3,750
 - Logo/Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, & signage
 - Host a hospitality table on the hole of your choice Responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
 - Opportunity to speak at start of tournament
- **Beverage Cart*** | 1 Available | \$2,200
(Beverages provided by sponsor for both rounds)
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - 2 company representatives may drive around in cart to talk to players
- **Breakfast & Coffee Sponsor** | 1 Available | \$1,750
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on signage in breakfast area
 - Opportunity to speak at breakfast
- **Golf Ball Sponsor** | 1 Available | \$1,600
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Your logo on golf balls given out to each player
- **Tee Sponsor** | 1 Available | \$1,500
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on package of tees for each player
- **Golf Towel Sponsor** | 2 Non-Compete | \$1,200
 - Name logo on pre-event notices to membership & Event Webpage
 - Logo on a golf towel handed out to each player
- **Cooler Bag Sponsor** | 1 Available | \$1,100
 - Logo/Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Provide branded bag for tournament attendees - BABRM can source or Sponsor provides their own - minimum of (200) pieces required
- **Eagle Sponsor** | 14 Available | \$795
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, & course map
 - Up to 4 representatives, on the green of one of the holes on the course (Location is first come, first serve)
 - Bring at least one prize valued at a minimum of \$50
 - Responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
- **Cart Sponsor** | 2 Non-Compete | \$450
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on every player golf cart
- **Mulligan Card Sponsor** | 1 Available | \$450
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on Mulligan Cards & 1 Birdie Signage
- **Scorecard Sponsor** | 2 Available | \$450
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on Scorecards for each team
- **Birdie Sponsor** | 10 Non-Compete | \$150
 - Company Logo on Birdie Signage

Participate - Four Player Team (GC Required) | \$775 - Mulligan Team Package | \$60 - Poker Run Team Package | \$60
Morning or Afternoon Team

GOLF TOURNAMENT

WEDNESDAY
AUGUST 12, 2026



Join us for a summer favorite, the **Golf Tournament** at **Etowah Valley Golf & Resort**. This annual event brings members together for a day of connection, competition, and camaraderie in a beautiful mountain setting. It's a relaxed yet high-energy opportunity to strengthen relationships and showcase your company's support of the building industry, all during one round of golf.

Projected Attendance: 150+ builders, associates, and industry professionals

- **Event Sponsor** | 1 Available | \$3,500
 - Logo/Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, and signage
 - Host a hospitality table on the hole of your choice, responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
 - Opportunity to speak at start of tournament
- **Golf Ball Sponsor** | 1 Available | \$1,600
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Your logo on golf balls given out to each player
- **Beverage Cart*** | 1 Available | \$1,550
(Beverages provided by sponsor)
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - 2 company representatives may drive around in cart to talk to players
- **Tee Sponsor** | 1 Available | \$1,500
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on package of tees for each player
- **Breakfast & Coffee Sponsor** | 1 Available | \$1,200
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo displayed on signage in breakfast area
 - Opportunity to speak at breakfast
- **Cooler Bag Sponsor** | 1 Available | \$1,100
 - Logo/Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Provide branded bag for tournament attendees - BABRM can source or Sponsor provides their own - minimum of (200) pieces required
- **Golf Towel Sponsor** | 2 Non-Compete | \$950
 - Name logo on pre-event notices to membership & Event Webpage
 - Logo on a golf towel handed out to each player
- **Eagle Sponsor** | 14 Available | \$695
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, & course map
 - Up to 4 representatives, on the green of one of the holes on the course (Location is first come, first serve)
 - Bring at least one prize valued at a minimum of \$50
 - Responsible for providing your own hospitality table and chairs, tent (recommended), food and beverage, and any additional signage needed
- **Scorecard Sponsor** | 2 Available | \$450
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on Scorecards for each team
- **Mulligan Card Sponsor** | 1 Available | \$300
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on Mulligan Cards & 1 Birdie Signage
- **Cart Sponsor** | 2 Non-Compete | \$250
 - Name on pre-event notices to membership
 - Logo on event website, printed materials, & signage
 - Logo on every player golf cart
- **Birdie Sponsor** | 10 Non-Compete | \$150
 - Company Logo on Birdie Signage

Participate - Four Player Team (GC Required) | \$675 - Mulligan Team Package | \$60 - Poker Run Team Package | \$60



THURSDAY
SEPTEMBER 17, 2026

The **Battle of the Builders** is one of our most competitive and high-energy events of the year. This double-elimination cornhole tournament features 32 sets of custom boards sponsored by member companies, as teams face off for bragging rights, prizes, and the champion title. The afternoon includes lunch, networking, and plenty of spirited competition.

Projected Attendance: 150+ members and guests

- Event Sponsor | 1 Available | \$3,500
 - Logo/name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, t-shirt, & signage
 - Opportunity to speak at start of tournament
 - Recognition in post-event communications
- Beverage Sponsor | 1 Available | \$2,350
 - Logo/name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Responsible for providing your own hospitality table and chairs, tent (recommended), beverages, and any additional signage needed
 - Recognition in post-event communications
- Lunch Sponsor | 1 Available | \$2,150
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Logo displayed on signage in lunch area
 - Recognition in post-event communications
- Sunglasses Sponsor | 1 Available | \$1,200
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Company logo on Sunglasses handed to participants
 - Recognition in post-event communications
- DJ Sponsor | 1 Available | \$800
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Logo on DJ table
 - Recognition in post-event communications
- Scorecard Sponsor | 1 Available | \$450
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Logo on scoreboard & bracket signage
 - Recognition in post-event communications
- Board Sponsor
New Board | \$415
 - Name in pre-event notices to membership
 - 2 spectator tickets
 - Custom boards with company logo for use at the tournament
 - Recognition in post-event communications
- Board Re-Entry | \$250
 - Name in pre-event notices to membership
 - 2 spectator tickets
 - Recognition in post-event communications
- Snack Sponsor | 1 Available | \$500
 - Logo/name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Responsible for providing your own hospitality table and chairs, tent (recommended), snacks, and any additional signage needed
 - Recognition in post-event communications
- Reverse Raffle Sponsor | 1 Available | \$300
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Company logo on reverse raffle board
 - Recognition in post-event communications
- Shade Sponsor | 6 Available | \$300
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, t-shirt, & signage
 - Responsible for providing your own pop-up tent, 4 chairs for spectators to sit, and any additional signage needed
 - Recognition in post-event communications

Participate - Four Player Team (GC Required) | \$450 - Attendee Ticket | \$25

Western North Carolina

PARADE of HOMES™

OCTOBER 17-18 & 24-25, 2026



Showcase your craftsmanship to thousands through the **WNC Parade of Homes**, our largest event of the year. Each featured home is highlighted in the Parade of Homes magazine and on our website with professional photos and virtual tours available year-round. The Parade connects builders, designers, and craftsmen with both industry professionals and consumers across Western North Carolina and beyond.

Projected Reach: 1,000+ in-person visitors each Parade weekend and 30,000+ virtual views annually

- **Presenting Sponsor** | 1 Available | \$6,750
 - Logo and name on ALL Parade pre-event notices including ads, builders packets, social media, the magazine, and predominately on the Parade website
 - Full page ad in the POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online and Printed Directory
 - Recognition in Parade newsletters, social media announcements, and radio promotions
 - Company Name on Matterports (virtual tours for the homes) for an entire year
 - Multiple opportunities to speak to builders participating, including a feature at the Awards Gala
 - 1 table of 8 seats at the Awards Gala
 - Special acknowledgment in the Awards Gala Presentation and Program
- **Contributing Sponsor** | 3 Non-Compete | \$2,995
 - Logo and name on ALL Parade pre-event notices including ads, builders packets, social media, the magazine, and predominately on the Parade website
 - Half page ad in the POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online and Printed Directory
 - Recognition on sponsorship signage in homes
 - 4 seats at the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- **Patron Sponsor** | 10 Available | \$995
 - Logo on Parade website and acknowledgment in POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online Directory
 - Recognition on sponsorship signage in homes
 - 2 seats at the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- **Friends of the Parade** | Unlimited | \$500
 - Logo on Parade website and acknowledgment in POH Magazine
 - Logo upgrade in the POH Magazine & BABRM Online Directory
 - Recognition on sponsorship signage in homes
 - 1 seat at the Awards Gala
 - Special acknowledgment in Awards Gala Presentation and Program
- **Parade Partners** | Unlimited | \$800 (2 Year Minimum)
 - Included in Parade Partner Promotions to all builders from January - May
 - Logo inclusion in Partner Sponsors ad in the 2026 Parade Magazine
 - Logo on social media pushes to members
 - Opportunity to present services to builders
 - Save 20% on ads for the Parade Magazine

Advertising in the Parade of Homes Magazine - in Print & Digital

Premium Placement Full Page Ad (4)	\$3,750	Full Page Ad	\$2,750	Half Page Ad	\$1,750	Ad Design Charge	\$300
		Online Banner Ad (12 months)	\$3,000	Quarter Page Ad	\$999		



Awards Gala

THURSDAY
OCTOBER 22, 2026

Celebrate the pinnacle of the building industry at WNC's most distinguished evening of the year, the **Awards Gala** at **AB Tech Conference Center**. Guests gather for an elegant night featuring live music, a plated dinner, and the presentation of the Parade of Homes Awards, Of the Year Awards, and WNC STARS winners. It's an unforgettable celebration of craftsmanship, leadership, and community — honoring those who shape and elevate our industry.

Projected Attendance: 300 industry professionals and guests

- **Gala Sponsor** | 1 Available | \$6,750
 - Logo in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, & signage
 - Opportunity to assist in presenting Of the Year Awards
 - Opportunity to speak at the Gala
 - Recognition in post-event communications
 - 1 table of 8 people at the Gala
- **WNC Stars Awards Sponsor** | 1 Available | \$3,750
 - Logo on event website, printed materials, & signage
 - Logo on all WNC Stars Awards
 - Recognition during the WNC STARS portion of the program
 - Opportunity to assist in presenting WNC Stars Awards
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Parade of Homes Awards Sponsor** | 1 Available | \$2,500
 - Logo on event website, printed materials, & signage
 - Logo on all Parade of Homes Awards
 - Recognition from the stage during the Parade Awards portion of the program
 - Opportunity to assist in presenting Parade of Homes Awards
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Table Wine Sponsor** | 1 Available | \$2,750
 - Logo on event website, printed materials, & signage
 - Logos on bottles of wine on each table
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Music/Band Sponsor** | 1 Available | \$2,575
 - Logo on event website, printed materials, & signage
 - Logos on signage displayed with Band at cocktail hour
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Bar Sponsor** | 1 Available | \$2,250
 - Logo on event website, printed materials, & signage
 - Logo on signage displayed at all bars and cocktail napkins
 - Logos can also be on drinks tickets if tickets are applicable
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Decor Sponsor** | 1 Available | \$2,000
 - Logo on event website, printed materials, & signage
 - Logo featured on signage at centerpiece and décor display areas
 - Recognition in post-event communications
 - 2 seats at the Gala
 - Sponsor provides and sets up decor in coordination with the Gala planning team
- **Photo Booth Sponsor** | 1 Available | \$1,850
 - Logo on event website, printed materials, & signage
 - Logo on photos printed from the photo booth
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Dessert Sponsor** | 1 Available | \$1,750
 - Logo on event website, printed materials, & signage
 - Logo displayed at dessert station or on plated dessert signage
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Gift Bag Sponsor** | 1 Available | \$1,250
 - Logo on event website, printed materials, & signage
 - Logo featured on all gift bags distributed to guests
 - Opportunity to include a branded item or marketing material inside the bags that you provide
 - Recognition in post-event communications
 - 2 seats at the Gala
- **Gift Sponsor** | 1 Available | \$1,000
 - Logo on event website, printed materials, & signage
 - Logo displayed near on all gift display/pick-up area
 - Opportunity to provide or co-brand a memorable guest gift
 - Recognition in post-event communications
 - 2 seats at the Gala

Holiday Party

THURSDAY
DECEMBER 17, 2026



Our **Holiday Party** is the perfect way to wrap up the year. A festive, themed celebration where members come together to let loose, reconnect, and celebrate another successful year in the building industry. This evening features great food, entertainment, and camaraderie, while also recognizing our Foundation Club members, committee volunteers, and inducting the incoming Board of Directors. It's always a packed house and a night filled with energy and appreciation.

Projected Attendance: 250+ members and guests

- **Event Sponsor** | 1 Available | \$4,250
 - Logo/Name in pre-event notices to membership including emails and social media
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on individual table displays
 - Recognition in post-event communications
- **Food Sponsor** | 1 Available | \$3,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on signage displayed in dinner area
 - Recognition in post-event communications
- **Bar Sponsor** | 1 Available | \$2,500
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Logos can also be on drinks tickets for the drinks if tickets are applicable.
 - Opportunity to name specialty beer at bar
 - Recognition in post-event communications
- **Dessert Sponsor** | 1 Available | \$1,750
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on signage displayed in dessert area
 - Recognition in post-event communications
- **Photo Booth Sponsor** | 1 Available | \$1,250
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on Photos printed from the photo booth
 - Recognition in post-event communications
- **DJ Sponsor** | 1 Available | \$850
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Logo on signage by the DJ
 - Recognition in post-event communications
- **Reverse Raffle Sponsor** | 3 Non-competes | \$400
 - Name in pre-event notices to membership
 - Logo on event website, printed materials, signage, and slideshow
 - Recognition in post-event communications

Participate - Free for members - Guest Ticket | \$40

EDUCATION SPONSORSHIPS

CE CLASS SPONSOR

Support the professional growth of WNCs building industry while putting your business front and center with the professionals who shape it. Our Continuing Education classes draw licensed builders, trade partners, and industry leaders committed to staying informed and ahead of the curve.

- Title Sponsor | 5 Available | \$2,000
- Lunch Sponsor | 5 Available | \$1,500
- Breakfast/Coffee Sponsor | 5 Available | \$500
- Snack Sponsor | 5 Available | \$500



NEW MEMBER WELCOME

We typically host 4 Membership Celebrations a year, focused on educating new members on how to get the most out of their membership while networking with others. Sponsors on this event are on event signage, recognized on emails, social media posts, and newsletters inviting members to the event, and have a chance to speak at the event. The events are typically held at our office.

- New Member Welcome Sponsor | 1 Available | \$2,500

LEARN OVER LUNCH

These 2 Hour Classes over lunch allow businesses to showcase their skills and educate our membership. Sponsors will teach a course on their area of expertise. Four non-competing businesses are allowed this option. You must have a skill or service the Builders Association deems to be of value to our membership. Previous classes have focused on Money Lending, Water Sealing, Business Coaching, and Helical Screw Piles.

- Learn over Lunch Host | 4 Available | \$995

DIGITAL ADVERTISING

- Grand Placement Banner | 4 Available | \$1,500
- 4 banner spaces on our website pages
- Online Directory Banner | 4 Available | \$1,400
- Ad displayed on the online Directory Page.
- Banner Ad on E-Mail Blast | 4 Available | \$1,300
- 24 ads (2 for each month) on our Calendar and Newsletter
- Free Ad design

INDUSTRY MIXER SPONSORSHIPS



These collaborative networking events bring together members of area associations and organizations to connect and build relationships. In addition to the Builders Association, invited partners include the Land of the Sky Board of Realtors, Mortgage Bankers Association of WNC, American Society of Interior Designers Carolinas, Green Built Alliance, and the American Institute of Architects Asheville.

- Tourists Game - June 18 | 1 Available | \$3,500
- Tourists Game - August 20 | 1 Available | \$3,500



One of our original networking events, held Quarterly on the 3rd Thursday of the month. Hosts host a gathering in their showrooms, business, or venue of choice. Host must provide the beverages (beer, wine, non-alcoholic drinks, food, and door prizes). Generally these gatherings have around 125+ attendees.

Marketing materials can be provided in forms a flyer, social media post, or other marketing materials for the event. Members will be encouraged to bring other industry professionals. Information will be posted on our social media channels, website, and newsletters. Hosting an After Hours requires the requesting company to complete an additional application to be added to the wait list of locations.

- April 16 | 1 Available | \$3,500
- June 25 | 1 Available | \$3,500
- August 6 | 1 Available | \$3,500
- November 19 | 1 Available | \$3,500

NEW OPPORTUNITIES

- PWB Trailblazer Sponsor | 1 Available | \$6,000
 - Top billing on all PWB marketing
 - Prominent logo placement on BABRM and PWB websites with a business link
 - Dedicated social media spotlight
 - Option to host one PWB meeting
 - Recognition in the annual report and year-end celebration
 - First right of renewal
 - Digital badge and certificate for marketing use
- Remodelers Council Title Sponsor | 1 Available | \$5,000
 - Top billing on all Remodelers Council marketing
 - Prominent logo placement on BABRM and Remodelers Council webpages with a business link
 - Dedicated social media feature highlighting your support
 - Option to host one Council meeting
 - Recognition in the annual report and year-end celebration
 - First right of renewal
 - Digital badge and certificate for marketing use
- Disaster Recovery Taskforce Sponsor | 1 Available | \$1,350
 - Recognition as the Disaster Recovery Taskforce Sponsor
 - Visibility in taskforce communications and association updates
 - Recognition in relevant event promotions
 - Recognition in the annual report and year-end celebration
- Pints & Policy Sponsor | 1 Available | \$3,000
 - Recognition as the Pints & Policy event sponsor
 - Logo placement in event marketing and promotions
 - On-site signage at the event
 - Verbal recognition during the event
 - Recognition in post-event communications
- Check-In Sponsor | 1 Available | \$1,350
 - Prominent signage at the event check-in area
 - Recognition as the official Check-In Sponsor at events
 - Verbal recognition during event welcome or announcements

Involvement Selection Page

ANNUAL MEETING (JAN)

<input type="checkbox"/> Event Sponsor	\$3,750
<input type="checkbox"/> Keynote Speaker Sponsor	\$1,750
<input type="checkbox"/> Food & Catering Sponsor	\$1,500
<input type="checkbox"/> Bar Sponsor	\$1,250
<input type="checkbox"/> Supporting Sponsor (4)	\$1,250
<input type="checkbox"/> Networking Reception Sponsor	\$1,000
<input type="checkbox"/> Decor Sponsor	\$750
<input type="checkbox"/> Table Top Display Sponsor (6)	\$650

CASINO NIGHT (FEB)

<input type="checkbox"/> Event Sponsor	\$4,250
<input type="checkbox"/> Food Sponsor	\$3,750
<input type="checkbox"/> Bar Sponsor	\$2,750
<input type="checkbox"/> Entertainment Sponsor	\$1,750
<input type="checkbox"/> Photo Booth Sponsor	\$1,250
<input type="checkbox"/> Roulette Sponsor (2)	\$888
<input type="checkbox"/> Craps Sponsor (2)	\$777
<input type="checkbox"/> Black Jack Sponsor (6)	\$555
<input type="checkbox"/> Poker Sponsor (3)	\$444
<input type="checkbox"/> Prize Sponsor	\$99
<input type="checkbox"/> Guest Tickets	\$75
<input type="checkbox"/> Five Person Group Tickets	\$300

SPORTING CLAYS (MARCH)

<input type="checkbox"/> Bullseye Sponsor	\$3,750
<input type="checkbox"/> Lunch Sponsor	\$2,200
<input type="checkbox"/> Shooter Bag Sponsor	\$2,000
<input type="checkbox"/> Beer Sponsor	\$1,750
<input type="checkbox"/> Breakfast and Coffee Sponsor	\$1,650
<input type="checkbox"/> Hot Cocoa/Cider Stations (2)	\$850
<input type="checkbox"/> Ammo Sponsor (4)	\$675
<input type="checkbox"/> Scorecard Sponsor	\$400
<input type="checkbox"/> Buckshot Sponsor (12)	\$252
<input type="checkbox"/> Four Person Team (12) - AM Team	\$777
<input type="checkbox"/> Four Person Team (12) - PM Team	\$777

GOLF TOURNAMENT (MAY)

<input type="checkbox"/> Event Sponsor	\$3,750
<input type="checkbox"/> Beverage Cart	\$2,200
<input type="checkbox"/> Breakfast and Coffee Sponsor	\$1,750
<input type="checkbox"/> Golf Ball Sponsor	\$1,600
<input type="checkbox"/> Tee Sponsor	\$1,500
<input type="checkbox"/> Golf Towel Sponsor (2)	\$1,200
<input type="checkbox"/> Cooler Bag Sponsor	\$1,100
<input type="checkbox"/> Eagle Sponsor (14)	\$795
<input type="checkbox"/> Cart Sponsor (2)	\$450
<input type="checkbox"/> Mulligan Card Sponsor	\$450
<input type="checkbox"/> Scorecard Sponsor (2)	\$450
<input type="checkbox"/> Birdie Sponsor (10)	\$150
<input type="checkbox"/> Four Person Team - AM Team	\$775
<input type="checkbox"/> Four Person Team - PM Team	\$775
<input type="checkbox"/> Mulligan Team Package	\$60
<input type="checkbox"/> Poker Run Team Package	\$60

GOLF TOURNAMENT (AUG)

<input type="checkbox"/> Event Sponsor	\$3,500
<input type="checkbox"/> Golf Ball Sponsor	\$1,600
<input type="checkbox"/> Beverage Cart	\$1,550
<input type="checkbox"/> Tee Sponsor	\$1,500
<input type="checkbox"/> Breakfast and Coffee Sponsor	\$1,200
<input type="checkbox"/> Cooler Bag Sponsor	\$1,100
<input type="checkbox"/> Golf Towel Sponsor (2)	\$950
<input type="checkbox"/> Eagle Sponsor (14)	\$695
<input type="checkbox"/> Scorecard Sponsor (2)	\$450
<input type="checkbox"/> Mulligan Card Sponsor	\$300
<input type="checkbox"/> Cart Sponsor (2)	\$250
<input type="checkbox"/> Birdie Sponsor (10)	\$150
<input type="checkbox"/> Four Player Team	\$675
<input type="checkbox"/> Mulligan Team Package	\$60
<input type="checkbox"/> Poker Run Team Package	\$60

BATTLE OF THE BUILDERS (SEPT)

<input type="checkbox"/> Event Sponsor	\$3,500
<input type="checkbox"/> Beverage Sponsor	\$2,350
<input type="checkbox"/> Lunch Sponsor	\$2,150
<input type="checkbox"/> Sunglasses Sponsor	\$1,200
<input type="checkbox"/> Scorecard Sponsor	\$450
<input type="checkbox"/> DJ Sponsor	\$800
<input type="checkbox"/> New Board Sponsor	\$415
<input type="checkbox"/> Board Re-Entry Sponsor	\$250
<input type="checkbox"/> Snack Sponsor	\$500
<input type="checkbox"/> Reverse Raffle Sponsor	\$300
<input type="checkbox"/> Shade Sponsor (6)	\$300
<input type="checkbox"/> Four Person Team	\$450
<input type="checkbox"/> Attendee Ticket	\$25

PARADE OF HOMES (OCT)

<input type="checkbox"/> Presenting Sponsor	\$6,750
<input type="checkbox"/> Contributing Sponsor (3)	\$2,995
<input type="checkbox"/> Patron Sponsor (10)	\$995
<input type="checkbox"/> Friends of the Parade	\$500
<input type="checkbox"/> Parade Partners (2 years)	\$800
<input type="checkbox"/> Parade Partners (3 years)	\$1,050
<input type="checkbox"/> Premium Full Page Ad (4)	\$3,750
<input type="checkbox"/> Full Page Ad	\$2,750
<input type="checkbox"/> Online Banner Ad (12 months)	\$3,000
<input type="checkbox"/> Half Page Ad	\$1,750
<input type="checkbox"/> Quarter Page Ad	\$999
<input type="checkbox"/> Ad Design Charge	\$300

AWARDS GALA (OCT)

<input type="checkbox"/> Gala Sponsor	\$6,750
<input type="checkbox"/> WNC STARS Awards Sponsor	\$3,750
<input type="checkbox"/> Parade of Homes Awards Sponsor	\$2,500
<input type="checkbox"/> Table Wine Sponsor	\$2,750
<input type="checkbox"/> Music/Band Sponsor	\$2,575
<input type="checkbox"/> Bar Sponsor	\$2,250
<input type="checkbox"/> Decor Sponsor	\$2,000
<input type="checkbox"/> Photo booth Sponsor	\$1,850

<input type="checkbox"/> Dessert Sponsor	\$1,750
<input type="checkbox"/> Gift Bag Sponsor	\$1,250
<input type="checkbox"/> Gift Sponsor	\$1,000
<input type="checkbox"/> -----	-----
<input type="checkbox"/> Attendee Tickets	\$125
<input type="checkbox"/> Table of 8	\$1,000

HOLIDAY PARTY (DEC)

<input type="checkbox"/> Event Sponsor	\$4,250
<input type="checkbox"/> Food Sponsor	\$3,750
<input type="checkbox"/> Bar Sponsor	\$2,500
<input type="checkbox"/> Dessert Sponsor	\$1,750
<input type="checkbox"/> Photo booth Sponsor	\$1,250
<input type="checkbox"/> DJ Sponsor	\$850
<input type="checkbox"/> Reverse Raffle Sponsor (3)	\$400
<input type="checkbox"/> -----	-----
<input type="checkbox"/> Guest Tickets	\$40

EDUCATIONAL SPONSORSHIPS

<i>CE Class Sponsorship</i>	
<input type="checkbox"/> Title Sponsor (5)	\$2,000
<input type="checkbox"/> Lunch Sponsor (5)	\$1,500
<input type="checkbox"/> Breakfast & Coffee Sponsor (5)	\$500
<input type="checkbox"/> Snack Sponsor (5)	\$500
<input type="checkbox"/> -----	-----

<input type="checkbox"/> ACE Education Series Sponsor	\$3,500
<input type="checkbox"/> New Member Welcome Sponsor	\$2,500
<input type="checkbox"/> Learn Over Lunch Host (4)	\$995

DIGITAL ADVERTISING

<input type="checkbox"/> Grand Placement Banner	\$1,500
<input type="checkbox"/> Online Directory Banner	\$1,400
<input type="checkbox"/> Banner Ad on E-Mail Blast	\$1,300

LOCAL INDUSTRY NIGHT

<input type="checkbox"/> Tourists Game - June 18	\$3,500
<input type="checkbox"/> Tourists Game - August 20	\$3,500

AFTER HOURS HOST

<input type="checkbox"/> April 16 After Hours	\$3,500
<input type="checkbox"/> June 25 After Hours	\$3,500
<input type="checkbox"/> August 6 After Hours	\$3,500
<input type="checkbox"/> November 19 After Hours	\$3,500

NEW OPPORTUNITIES

<input type="checkbox"/> PWB Trailblazer Sponsor	\$6,000
<input type="checkbox"/> Remodelers Council Sponsor	\$5,000
<input type="checkbox"/> DRTF Sponsor	\$1,350
<input type="checkbox"/> Pints & Policy Sponsor	\$3,000
<input type="checkbox"/> Check-In Sponsor	\$1,350

SELECT YOUR SPONSORSHIP LEVEL

1. Enter involvement total from page 14. \$ _____
2. Now, select your sponsorship level based on the involvement total.
If your involvement is between:

<input type="checkbox"/> \$13,001 or more = Emerald Sponsor <input type="checkbox"/> \$9,000 to \$13,000 = Diamond Sponsor <input type="checkbox"/> \$5,501 to \$9,000 = Platinum Sponsor <input type="checkbox"/> \$5,500 or less = Gold Sponsor <input type="checkbox"/> Builders Circle* (in place of sponsorship level)	Add \$3,999 Add \$2,999 Add \$1,999 Add \$1,115 Add \$3,500
--	--

\$ _____
3. Finally, add the involvement total and the selected sponsorship level amount.
This will be added to your package total on page 17. \$ _____

*Builders Circle is available for builder members only. See page 16 for details.

This subtotal does not include membership dues. Dues will be selected and added on page 17.

SPONSORSHIP LEVEL BENEFITS

Your sponsorship level unlocks a suite of additional benefits designed to extend your reach and recognition.

EMERALD SPONSOR - \$3,999

- Logo Recognition
 - Foundation Club Shirts
 - Foundation Club Website Page and Rotating Banner on BABlueRidge.com
 - Membership Mailer
 - Foundation Club Signage (at EVERY event)
 - Parade of Homes Magazine
- Company Featured Once on E-Calendar and E-News
- Seven Affiliate Memberships Included
- Complimentary Guest Tickets to After Hours
- Recognition and Opportunity to Speak to Members at Annual Meeting and Holiday Party
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor)
- Five Cumulative hours of Design Services
- One Featured Social Media Post and Overall FC Sponsorship Recognition
- Company Brochures/Marketing Pieces Displayed in Office (provided by sponsor)
- Basket of BABRM Goods
- Free use of Meeting Space During Business Hours (12 times)
- Logo Upgrade in the POH Magazine and in our Online Directory
- One New Membership Giveaway

Total Value + \$14,000

DIAMOND SPONSOR - \$2,999

- Logo Recognition
 - Foundation Club Shirts
 - Foundation Club Website Page and Rotating Banner on BABlueRidge.com
 - Membership Mailer
 - Foundation Club Signage (at EVERY event)
 - Parade of Homes Magazine
- Up to Five Affiliate Memberships Included
- Complimentary Guest Tickets to After Hours
- Social Media Recognition
- Recognition at our Annual Meeting and Holiday Party
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor)
- Basket of BABRM Goods
- Free use of Meeting Space During Business Hours (6 times)
- Logo Upgrade in the POH Magazine and in our Online Directory

Total Value + \$11,000

SPONSORSHIP LEVELS CONTINUED ON NEXT PAGE

PLATINUM SPONSOR - \$1,999

- Company Name Recognition
 - Foundation Club Shirts*
 - Foundation Club Website Page and Rotating Banner on BABlueRidge.com*
- Membership Mailer
 - Foundation Club Signage (at EVERY event)*
 - Parade of Homes Magazine*
- Up to Three Affiliate Memberships Included
- Complimentary Guest Tickets to After Hours
- Recognition at our Annual Meeting and Holiday Party
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor)
- Free use of Meeting Space During Business Hours (3 times)
- Logo Upgrade in the POH Magazine and in our Online Directory

Total Value + \$8,000

GOLD SPONSOR - \$1,115

- Company Name Recognition
 - Foundation Club Shirts*
 - Foundation Club Website Page and Rotating Banner on BABlueRidge.com*
- Membership Mailer
 - Foundation Club Signage (at EVERY event)*
 - Parade of Homes Magazine*
- One Affiliate Memberships Included
- Complimentary Guest Tickets to After Hours
- Recognition at our Annual Meeting and Holiday Party
- Educational Article with Company Recognition in BluePrints Blog (provided by sponsor)
- Free use of Meeting Space During Business Hours (1 time)
- Logo Upgrade in the POH Magazine and in our Online Directory

Total Value + \$5,500

BUILDERS CIRCLE - \$3,500

Exclusive to 12-17 Builders per year. This group is promoted by BABRM as the preferred builders group online and over the phone. Only builder members can join the circle.

- Logo Recognition
 - Foundation Club Shirts*
 - Builders Circle Website Page*
 - Foundation Club Signage (at EVERY event)*
 - Parade of Homes Magazine*
- Your business is recommended when the public inquires for a referral, in addition to the Directory
- \$600 Credit Towards Parade of Homes Participation (ads, entry, etc.)
- Social Media Feature or Take Over

- Marketing promotion via media partners
- Blog Featuring your Business (staff to help with creation if needed)
- One free 8-hour CE Class (in-person)
- Logo Upgrade in the POH Magazine and in our Online Directory
- Rotating Digital Ad targeting from website visitors - 1-Builders Circle Builder a Month
- Builder Yearly Membership Dues and one Affiliate Membership

Total Value + \$10,500



2026 Foundation Club Contract

PACKAGE TOTAL

Involvement Total + Sponsorship Level Total (pg. 15) \$ _____

Membership Dues

Builder (\$665) Associate (\$665) Affiliate (\$115) \$ _____

Quarterly Payment Admin Fee (\$95)*

\$ _____

**Applies only if quarterly payment option is selected.*

Total \$ _____

Official Business Name: _____

**As it will be printed for all 2026 publications*

Contact Name: _____

Phone: _____ Email: _____

Method of Payment: Please mail check with form to address below or complete credit card information below.

Credit Card:

Credit Cards incur 3% processing fee

Pay in Full Pay quarterly (\$95 administrative fee)

Card Number: _____ Exp. Date: _____ / _____ 3-digit Code: _____

Name on Card: _____ Email (Electronic Receipt): _____

Billing Address: _____ City/State/Zip: _____

Electronic Check:

Pay in full via ACH
 Pay quarterly via ACH (\$95 administrative fee)

Check: Mail a check (Checks not received by 30 days after sign will incur \$500 late fee)

Deadlines: All Foundation Club sponsors receive first right of acceptance for their current Foundation Club level through January 8, 2026. Remaining packages and their contents are based on a first come, first serve basis after. Signed form and payment due January 22, 2026.

Billing terms: Full year contract is required. All contracts must either be paid in full at time of reservation or set up in quarterly

payments with credit card or ACH (\$95 administrative fee). Quarterly payments charged upon receipt of contract, April 28, July 28, and September 22.

Cancellations: This contract is binding and cancellations will not be accepted. Sponsorship dollars are non-transferable within 60 days of selected event. Subject to review and approval.

Name/Logo Changes: If a company changes names or logos during the contracted year, the BABRM will update Foundation Club promotions with the new name, within reasonable expectations (particularly digitally). No printed signage will be changed during the contracted year.

Package Details: Please include Involvement Sheet and Sponsor Level Selection with this contract.

I am an authorized representative of the company listed herein, and have read and understand the above contract and agree to the terms and conditions outlined above.

Signature: _____

Printed Name: _____ Date: _____

Email Foundation Club Package Selection to: Megan Carroll - Megan@AshevilleHBA.com or call/text 919.810.6096

Mail checks to: P.O. Box 9722, Asheville, NC 28815